

HeatData

Today, shopping begins, and often ends, on mobile. Do you know what your customers are thinking before they hit 'Buy'?

\$31 billion mobile shopping market is up for grabs

44% of mobile website visitors leave without visiting other pages, making gesture data like swipes, taps, and zooms invaluable

HeatData provides simple and actionable analytics for every gesture your customers make on touch devices.

- ✓ Heatmaps for mobile gestures
- ✓ Taps, scrolls, zooms, swipes, and more
- ✓ Detailed analytics dashboard
- ✓ Easy setup; lightweight footprint
- ✓ 24/7 email support

Basic	Pro	Enterprise
\$19/month	\$99/month	\$1499/month
10,000 Visitors	250,000 Visitors	1,000,000 Visitors
Email Support	Email Support	24/7 Email + Phone Support
30 Day Free Trial	30 Day Free Trial	30 Day Free Trial

Email sales@heatdata.com to learn more and set up a demo

Sources: Forrester, Google Analytics Benchmarking Report 2012, Nielsen

